# **JODIE SIMM**

## **Relevant Communications Experience**

#### **Communications Assistant**

Hurghada Environmental Protection & Conservation Association, Egypt | Jul 2024

- Produced a flagship short film for sustainable tourism initiatives, promoting reef conservation by addressing tourists and prominent hotel groups within Hurghada.
- Independently managed full travel, accommodation, and production schedules for international placements as well as event logistics for collaborators on-site.
- Delivered month-long multi-channel communications, managed social media strategy and content delivery, increasing Instagram reach by 4,900%.

#### Live Broadcast Producer & Event Host

Better Planet Live, University of Bristol | May 2024

- Produced and hosted a live-streamed panel communicating a variety of environmental topics. Managing event logistics, guest liaison, technical set-up, and live social media coverage.
- Compiled post-event reporting and analytics presentations.

#### Freelance Campaigner - Media & Content

VIVA!, Bristol | Aug 2023

- Delivered a successful multimedia awareness campaign, securing over 300K YouTube views and national press attention.
- Produced and edited multimedia assets and coordinated media outreach.

## Sustainable Development Intern – Communications & Outreach

Global Vision International, Nepal | Jul 2022

- Executed an educational outreach initiative, including logistics, scheduling, and stakeholder coordination.
- Created awareness campaign materials aligned with UN SDGs for public health and environmental projects.

#### **Hospitality & VIP Events**

Various Venues | 2017-present

- Delivered premium guest services and operational support at high-profile events including the Raf Simons SS23 Collection and the opening of DRUMSHEDS, London's largest new cultural venue.
- Responsible for VIP guest logistics, backstage coordination, PR outputs, and ensuring discreet, seamless event experiences for talent and press.

## Education

#### MSc: Science Communication for a Better Planet (First-Class Honours)

University of Bristol - September 2023 - September 2024

- Specialised in multimedia storytelling for public audiences, producing press releases, short news articles, and science policy briefings.
- Built a portfolio of media using ADOBE Creative Suite including InDesign and Premiere Pro.
- Shadowed media professionals across broadcast and digital platforms.

#### **BSc: Biology (First-Class Honours)**

University of Bristol - September 2019 – June 2023

## Skills

#### Communications &

**Content:** Adobe Creative Suite, Canva, livestreaming, podcasting, camera ops.

#### **Event & Travel**

**Coordination:** International logistics, media scheduling, VIP hospitality operations.

#### **Project**

**Management:** Stakeholder liaison, reporting.

Reporting & Analysis: MS
Office, social media
analytics, press coverage
collation.

## Certifications

'Climate Fresk' Facilitator (2024).

'PADI' Open Water Diver (2024).

'Steve Morris Prize' – Best literature review in ecofeminism (2023).

'Community' &
'Sustainable
Development' – University
of Richmond (2022).

'TEFL' Certified (2022).

## Contact

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References available on request.